

CRC TR 224-MaCCI-ZEW

WORKSHOP “ECONOMICS OF INNOVATION”

December 9-10, 2020
Virtual Conference

The CRC TR 224 “Economic Perspectives on Societal Challenges” (at the University of Mannheim and University of Bonn), the Mannheim Centre for Competition and Innovation (MaCCI), and the ZEW – Leibniz Centre for European Economic Research are pleased to announce the CRC TR 224-MaCCI-ZEW Workshop on “Economics of Innovation.” It will be held online on December 9 and 10, 2020.

Organizers:

Bernhard Ganglmair (University of Mannheim and ZEW Mannheim)
Emanuele Tarantino (LUISS University and EIEF).

Virtual venue: The workshop is held on Zoom.

Presentations: Each presenter has up to 30 minutes, the discussant has up to 10 minutes, and general discussion for 10 minutes.

Sessions: At the end of each session, there will be two 20-minute breakout rooms (one theory-leaning and one empirics-leaning) to allow for more opportunities to discuss the papers of the respective sessions.

Participants

Alessandra Allocca (LMU Munich)
Vincenzo Denicolò (Bologna)
Michela Giorcelli (UCLA)
Laura Grigolon (Mannheim)
Emeric Henry (PSE)
Yassine Lefouili (TSE)
Gerard Llobet (CEMFI Madrid)
Matt Mitchell (Toronto)
Imke Reimers (Northeastern)
Florian Schuett (Tilburg)
Otto Toivanen (Aalto)

Michele Bisceglia (TSE)
Bernhard Ganglmair (Mannheim)
Shane Greenstein (HBS)
Dietmar Harhoff (MPI Munich)
Mitsuru Igami (Yale)
Igor Letina (Bern)
Hong Luo (HBS)
Petra Moser (NYU)
Monika Schnitzer (LMU Munich)
Emanuele Tarantino (LUISS Rome)
Yihan Yan (DICE)

Program

Wednesday, 9 December

14:00-14:50 Introductory speech: Monika Schnitzer (LMU)

Breakup Versus Regulation: Lessons from the 1984 Breakup of the Bell System and its Impact on Innovation

14:50-15:00 (Virtual) Coffee Break

Session 1

15:00-15:50 Michela Giorcelli (UCLA)

The Dynamic and Spillover Effects of Management Interventions

Discussant: Imke Reimers (Northeastern University)

15:50-16:40 Emeric Henry (Sciences Po)

Regulation with Experimentation: Ex Ante Approval, Ex Post Withdrawal and Liability

Discussant: Matt Mitchell (Rotman)

16:40-17:00 *Breakout Rooms*

17:00-17:20 (Virtual) Coffee Break

Session 2

17:20-18:10 Alessandra Allocca (LMU)

'No Man is an Island:' An Empirical Study on Team Formation and Performance

Discussant: Otto Toivanen (Aalto University)

18:10-19:00 Florian Schuett (Tilburg)

Is this Obvious?

Discussant: Michele Bisceglia (TSE)

19:00-19:20 *Breakout Rooms*

Thursday, 10 December

Session 3

- 14:00-14:50 Hong Luo (HBS)
Scandal, Social Movement, and Change: Evidence from #MeToo in Hollywood
Discussant: Alessandra Allocca (LMU)
- 14:50-15:40 Yassine Lefouili (TSE)
Mergers and Demand-Enhancing Innovation
Discussant: Gerard Llobet (CEMFI)
- 15:40-16:00 *Breakout Rooms*
- 16:00-16:10 *(Virtual) Coffee Break*

Session 4

- 16:10-17:00 Igor Letina (Bern)
Killer Acquisitions and Beyond: Policy Effects on Innovation Strategies
Discussant: Vincenzo Denicolò (Università di Bologna)
- 17:00-17:50 Mitsuru Igami (Yale)
Mapping Firms' Locations in Technological Space: A Topological Analysis of Patent Statistics
Discussant: Yihan Yan (DICE)
- 17:50-18:10 *Breakout Rooms*
- 18:10-18:30 *(Virtual) Coffee Break*
- 18:30-19:20 Final speech: Shane Greenstein (HBS)

Where the Cloud Rests: The Economic Geography of Data Centers